

DAN STEELMAN
SAN ANTONIO, TX
cell/text 210.284.7760
dan@dansteelman.com



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design

EXPERIENCE:

Team Express 2013-16 (3 Years)

// UI / Graphic Design Supervisor

At Team Express, I managed a team of five graphic designers. We built websites and created content for one of the largest distributors of sporting goods, athletic equipment, footwear and apparel on the internet (teamexpress.com, baseballexpress.com, softball.com, footballamerica.com). My latest project was the entire UI design and content creation for customexpress.com, a dynamic custom apparel website. Please visit the site to see my work!

Clients I Supported at Team Express:

Nike	Adidas	Rawlings	Majestic
Under Armour	Schutt	Alleson	Mizuno

Rooster Products International 2008-13 (5 Years)

// Senior Product / Graphic Designer

I designed products and packaging for the worlds leading manufacturer of work gear. I worked in all aspects of product concept, design, photography, production, web, packaging and marketing for a multitude of different brands. I worked closely with project managers, developers, graphic designers and senior VP's. I was able to develop a consistent look for both products and packaging for all of our brands and clients.

75% of my daily responsibilities was to create and maintain a twenty foot section of product and packaging for Lowe's USA in its 3,200 stores nationwide.

Brands I Designed For at The Rooster Group:

Kobalt	Husky	Bracken Creek	Brown Bag Company
AWP	Craftsman	IRWIN	McGuire-Nicholas

Clients I Supported at The Rooster Group:

Lowe's	Sears	Wal-Mart	Menards
The Home Depot	Office Depot	IRWIN	Northern Tool

Reforestation Technologies International 2003-08 (5 Years)

// Graphic Designer

I created the company website, logo, product labels, information sheets, FAQ sheets, MSDS sheets, magazine ads, trade-show displays, Power Point presentations, and all other creative/design tasks that were required of me.

Clients Supported at RTI:

John Deere	S&S Seeds	Tri-C	J.R. Simplot Company
Granite Seed	J.H. Biotech	IFA Nurseries	Agri-Growth International

SKILLS:

With my many years in the Graphic Design industry, I have honed my eye as an innovative designer and built my confidence as a strong leader.

I am able to apply effective design to a multitude of tasks, including but not limited to: UI design, wireframing, product design, photography, logo design, digital illustration, brochures, posters, advertisements, and packaging. I approach all these tasks with a solid understanding of layout, typography, and production.

I am highly proficient in Adobe Creative Cloud software like Photoshop, Illustrator, Dreamweaver and InDesign. I am also skilled in programs like Adobe Scene7 Publishing System, Scene7 Image Authoring, Balsamiq, Power Point, Excel and iMovie. Finally, I am quick to learn any new program that might be needed for the task at hand.

EDUCATION:

// Bachelor of Fine Arts in Graphic Design

Minor in Photography

Savannah College of Art and Design, 2002

Please visit dansteelman.com to view my portfolio. Even better, I have a physical portfolio that I would love to show you in person. Please contact me and we can setup a time to meet.

Thanks a lot!